

Giobai Connections

Associate Director

Apply here: https://uwmadison.co1.qualtrics.com/jfe/form/SV eyOTtlqtSqyULqu

Overview

- This position is a volunteer, leadership position with the Wisconsin Union Directorate, student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice
 during the interview process and, upon selection, commit to continually highlighting inequalities due to
 racial, environmental, societal, and any other type of discrimination that our campus, country, and global
 communities face through their committee processes and programming efforts.
- Each Associate Director is asked to dedicate 10 hours a week to the position. As a thank you for your service, you will receive a \$75/month stipend on your Wiscard for 8 months of the academic year.

Committee Purpose

The Global Connections Committee (GloCo) is dedicated to fostering friendship, dialogue, and linkages among members of the campus community and provide a forum where members will be able to learn about the intersectionality and diversity of ethnicity, culture and backgrounds. Global Connections strives to develop innovative, cultural, and educational programming for the UW-Madison community by organizing many international and multicultural events throughout the year. We expect to emphasize social, racial and political justice as an integral part of programming in order to educate others and create a community of understanding and awareness of both global and local issues and movements. WUD Global Connections offers the opportunity to build community and connections with diverse minds on campus. This focus fosters students' comfort and ability to openly express their opinions with support and understanding.

Associate Director Responsibilities

Everyone who is interested is encouraged to apply. Experience in event coordination is desirable (not required), and training will be provided. Remember when reading descriptions that the committee members will be assisting you, and getting the position would mean that you would be leading the efforts and delegating.

Marketing:

- The Associate Director of Marketing strongly supports efforts to promote WUD Global Connections
 Committee and committee events, and works collaboratively with event planners to create posters,
 social media posts, newsletters and gather needed information for such.
- Promote/share weekly international news to expand international education
- Create recruitment materials for events such as WI Welcome and the Student Organization Fairs.
 - O Assist with the purchasing of tabling and promotional materials for handouts.
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.
- Attend weekly committee meetings

Special Events:

- The Associate Director of Special Events is responsible for planning, facilitating, setting up, and taking down Global Connections' signature events reaching 200+ attendees throughout the academic year.
 - Pumpkin Carving, Runways of the World, International Festival, Flavors of the World, Korean Karaoke, etc
- Working with the Global Connections Director to attain budget training and help other Associate Directors with the completion of hiring contracts for community and campus experts.
- If necessary, manage a subcommittee for major events which involves coordinating committee members to:
 - o Recruit and direct volunteers for these events.
 - Curate at least two large-scale events each semester, either based off of successful events from previous years or a new, original event.
 - Foster relationships with other campus and community organizations through creative collaboration.
- Assist in general weekly event planning and leadership.
- Attend weekly executive board meetings.
- Attend weekly committee meetings.

Outreach and Collaboration:

- The Associate Director of Outreach and Collaboration is responsible for planning, coordinating, contacting
 collaborators/speakers and setting up monthly large-scale events/excursions with outside student
 organizations and community members.
- Foster relationships with other campus groups through creative collaboration
 - o Examples: Wisconsin Union Directorate, RSO, MSC
 - O Contact student and community organizations, and speakers
- Create at least one event a month, focusing on the Heritage/History Months.
 - o Focus on collaboration with other cultural groups on campus/in the community
 - Come with new/original programming ideas

- Examples: demonstrations, interactive workshops, International Partners Madison
- Recruit and direct volunteers for events
- Foster relationships with community organizations
 - O Bring speakers to campus
 - Create volunteer opportunities
 - Create learning opportunities
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.
- Attend weekly committee meetings.

Associate Director of Internal Relations:

- Co-chairing or leading weekly committee meetings with the Global Connections Director.
 - Organize educational presentations/activities/crafts for members to engage in during general committee meetings.
 - Find and connect with interesting speakers on campus and across our community to bring in and talk with the committee.
 - Plan smaller bi-weekly activities to promote heritage months, cultural education and engagement.
- Manage the relationship between Global Connections Committee members and the ISS <u>International Peer Mentor Program</u>:
 - O Promote the program within general committee meetings
 - Help to recruit Mentors from the Global Connections members and broader community
- Maintaining a welcoming environment for committee members to explore their passions.
- Working with other committee members and AD's to carry out their goals in the weekly committee meetings.
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.
- Attend weekly committee meetings.