

Union Council
2012-2013 Minutes
Meeting Date: **October 2, 2012**

MEMBERS			
		Alexandra Rezazadeh, ASM Rep	X
Sarah Mathews, President	X	Sam Seering, ASM Rep	X
Tara Centeno, VP-Program Admin	X	Sarah Langer, ASM Rep	X
Jose Cornejo, VP-Public Relations	X	William Lipske, Staff Rep	X
Courtney Severson, VP-Leadership Development	X	Chelcy Bowles, Faculty Rep	X
Mark Guthier, Secretary	X	Jeff Haupt, Alumni Rep	X
Hank Walter, Treasurer	X	Teri Venker, Alumni Rep	
Heather Heggemeier, WUD Rep	X	Lori Berquam, Dean of Students	X
Andrew Bulovsky, ASM Chair	X	Susan Dibbell, Asst Director-Social Ed	X

Guests: Mishali Patel, Wendy von Below, Julie Grove, Susie Fondrie

TOPIC	DISCUSSION	ACTION
Call to Order	Ms. Mathews called the meeting to order at 6:02pm.	
Approval of the Minutes	Mr. Cornejo MOVED to approve the minutes from September 4. Ms. Centeno SECONDED the motion. The motion was APPROVED unanimously.	APPROVED
	Mr. Lipske MOVED to start with major updates. Mr. Seering SECONDED the motion. The motion was APPROVED unanimously.	APPROVED
	Mr. Cornejo stated that Hoofers is still optimistic about opening in May but that may be pushed to mid-June depending on what happens with construction.	
Major Updates Building Project: Hoofers and SBC	Mr. Guthier announced that the State Building Commission approved the increase in enumeration for the expanded orchestra pit and shell that Council had previously approved for the building project.	
PBS Visionaries Program Funding	Mr Guthier stated that private funding has been secured for the PBS Visionaries Program through one of the MUBA trustees. The dates will be Oct 25-27 th . They will be shooting a variety of activities happening in the Union and interviewing students, faculty and staff.	
Riding Club Study	Ms. Severson reported that the Riding Club study should be wrapping up this week. There were two major updates: the stable is redoing their outdoor arena so Hooper Council gave them a loan of \$14,000; and the stable manager also stepped down from her position, so they are looking to find someone to fulfill that position.	
Furniture Approval for MUR	Ms. von Below introduced herself as the Project Manager of the Memorial Union Reinvestment Project. Ms. Grove introduced herself as the Campus Project Manager for the project. Ms. Fondrie introduced herself as a part of the Uihlein-Wilson architecture team.	
Process and All-Campus Survey Update	Ms. von Below explained that she will be talking about the process that has been occurring to this point, Ms. Patel will talk about the survey, and then we will move into a quick overview of all areas, in looking for approval of direction for all areas except for the Craftshop and lobby spaces.	

<p>Approval by Area</p>	<p>Ms. von Below also explained that last year’s Design Committee worked very hard with architects and created a design direction that was approved by Council last year. Ms. von Below brought these to remind everyone that the furnishings that go into these rooms should also follow the general overall aesthetic that was designated and approved by Council. Ms. von Below suggested we want to build off of these and make it an additive process.</p> <p>Ms. von Below also mentioned that the reason they are separating the lobby and Craftshop areas was that they want to develop a more cohesive strategy for those spaces by looking at them holistically.</p> <p>Ms. von Below gave an overview and background of the new west lobby entrance, the Play Circle, the Union Theater, Sunset Lounge, Mendota Lodge, and Craftshop.</p> <p>Ms. von Below also gave a brief overview of the site plan. She explained that next month we will be looking at site furnishings for the new southwest plaza, Terrace, and deck space.</p> <p>Ms. von Below stated that we have taken a look at reusing pieces that were discovered in the Theater. Ms. Fondrie spent time looking through the collection in the Theater. She has discovered several pieces that are historic and we have said that we are going to reuse those pieces. Even though we are reusing those pieces, we are still looking at fabric options for those pieces today. Ms. Von Below also explained that we are looking at refurbished desk and office furniture, similar to Union South. The State of Wisconsin has a furniture manufacturing company called Badger State Industries because of an MOU the University has with them and we are obliged to use certain furniture from them. If we are not buying certain types of furniture refurbished, we have to buy from Badger State Industries. We will be looking at the remainder tonight, which has been based on input from MUR Design Team, Union staff, and students.</p> <p>Ms. Patel explained that two surveys had been done. One was done at MU Bash where students could test out furniture, 298 responses were received. The second was done online and received over 4,000 responses. The questions elicited opinions on overall look and comfort. The top three from the survey results were kept in mind when choosing lounge furniture. Comfort was the number one quality that students looked for, followed by functionality and durability.</p> <p>Ms. Fondrie did a run through of the different types of rooms and which furniture is being suggested for each area.</p> <p>The Council took time to explore all of the options presented.</p> <p>Ms. Mathews reiterated that we are going over furniture for the Theater, Stiftskellar games room, the Paul Bunyan room, the Hammel Family Browsing Library, the flex, the fixed/flex, and the fixed meeting rooms.</p> <p>Ms. Fondrie went over the Theater areas, explaining that the theater seating will be using the original end panels, the lounge chairs will be using the upholstery with a little bit of pattern that won’t go against the</p>	
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	<p>Axminster carpet. There is a second floor historic bench, which will use a gold fabric, a lounge chair moved to Winkler lounge in the gold fabric. The only thing for the Play Circle is the seat fabric, which has some interesting quality to it, but is still in a dark tone.</p> <p>Mr. Seering asked if there was a curtain on the stage, and asked what the chairs are sitting on with the telescoping seating?</p> <p>Ms. Fondrie explained that there will be a dark blue curtain on the Play Circle stage, which was approved last year by Council, and the chairs will be sitting on wood, while the steps will be covered by carpet. It is anticipated that it will be the same quality carpet as the lower level of the theater but in a very dark blue.</p> <p>Mr. Haupt brought up the discussion of allowing drinks into the theaters. The Overture Center also tried this initially but they have had issues. Ms. von Below explained that we have not yet placed an order for telescoping seating, but the order has been placed for seating in the main theater since they are historic. There are other options that could be explored for holders. Mr. Walter explained that he thought it would be worth exploring further. He does not think it is the intention to ban drinks from future shows.</p> <p>Mr. Seering MOVED to approve the design of the theater and Play Circle with the addition to investigate a location for drinks in both theaters. Mr. Bulovsky SECONDED the motion. Mr. Lipske questioned how that would work with collapsible seating. Ms. Heggemeier asked when we would know the outcome of the investigation.</p> <p>Ms. von Below explained that they can do the research and come back to Council, and can work with the manufacturer’s rep to understand what the options are in the play circle. MUR Exec hopes to meet twice before the next Council meeting so that group can discuss it as well. Because we aren’t installing the historic theater seating until 2014, there may still be some options since they are likely not in production yet. The motion was APPROVED unanimously.</p> <p>Ms. Fondrie explained that since there are existing furnishings that need to be matched in the Rathskellar and Stiftskellar. In the Paul Bunyan room, there will be a restoration of the existing furnishings. The images show the black finish but the intent is to match the existing. Ms. Fondrie then went over the floor plan for the Stiftskellar.</p> <p>Mr. Cornejo asked if we will be using the existing or getting new pool tables. Ms. von Below stated that they are rented, so we will likely continue to rent those.</p> <p>Ms. Rezazadeh asked if the small bar is moveable. Ms. Fondrie responded in the affirmative.</p> <p>Ms. Mathews asked if there had been a finish decided for the jasper stool. Ms. Fondrie explained that there hadn’t been a decision but black, brass, or silver would be a good match to the metals in that area.</p> <p>Ms. Heggemeier MOVED to approve the Stiftskellar games room plan</p>	<p>APPROVED</p>
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	<p>with black/dark metal finish. Mr. Lipske SECONDED the motion. Mr. Bulovsky suggested brass instead. Mr. Walter AMMENDED to have the interior designers look further into this and to see what matches the historic nature and other furniture of the space. Ms. Heggemeier and Mr. Lipske ACCEPTED the friendly amendment. The motion was APPROVED unanimously.</p> <p>Ms. von Below explained that in the Paul Bunyan room they would be using all existing furnishings.</p> <p>Mr. Guthier MOVED to approve the Paul Bunyan room as presented. Mr. Seering SECONDED the motion. The motion was APPROVED unanimously.</p> <p>Ms. Fondrie explained that the lounge chair here was the preferred chair in surveys and was designated for the Hammel Family Browsing Library. This slide shows two of the four tables that have been located throughout the building to be reused. As these were historic, and tables used to be made with aprons, they will possibly have to remove one of the aprons so that it meets ADA requirements, or get new/old tables. The room will also be using end tables that were found around the building. The design team is proposing lamps on the tables that will be secured in some manner. For the upholstery-two colors are proposed for seat and back and vinyl/poly on sides. Proposal was to use gold fabric with gold vinyl and red fabric with red vinyl, but the team may possibly explore other options.</p> <p>Mr. Haupt likes the chair, and likes the tables, but doesn't like the poly arms. He asked what the primary use of the room is. Ms. Fondrie explained that they could use a fabric option, such as a sort of tweed or suede. Ms. Mathews stated that the room has typically been used by students as a lounge and study place which is normally quieter than others. Mr. Seering stated that the pattern is really nice for the back of the chair, however thinks that the tweed might be a bit better for the arms. He liked both the yellow and the red for back, and liked brown tweed the most.</p> <p>Mr. Guthier said that he is not a big fan of vinyl, all of the furniture that had been installed during the 2002 renovations already has to be replaced. It looked nice when we got it, but now has worn. Ms. Fondrie stated that if the fabric is favored, they didn't have option of coating 10 years ago that they do now. Ms. Grove said that every fabric at Union South has used this coating, and as long as it is taken care of, it has a long durability.</p> <p>Ms. von Below stated that dirt will accumulate over time in the divots of the fabric if it isn't cleaned regularly, because of texture of the fabric.. With a poly, it is such a smooth surface that the dirt can't sit on it. Ms. von Below also suggested a material that feels more like a leather.</p> <p>Mr. Heggemeier explained that she is not sure how she feels about two different fabrics, but the final chair could possibly be done in a couple of fabrics.</p> <p>Ms. von Below stated there are different groups of chairs-both low back and high back. The more intimate have a high back, while the low back</p>	<p>APPROVED</p> <p>APPROVED</p>
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	<p>chairs are more for conversation. The two colors were intended to emphasize that contrast.</p> <p>Ms. Rezazadeh asked what the material on the chairs in the pictures was. Ms. Fondrie said that the perimeter was a leather and the interior was suede.</p> <p>Mr. Cornejo MOVED to approve the two color scheme for the back fabric and to explore the more leathery fabric for texture not color rather than the poly. Mr. Seering SECONDED the motion. Mr. Bulovsky asked for clarification as to which colors were being considered in the motion. Mr. Cornejo stated that he didn't comment on the color, but would go with gold back with gold arms and red back with red arms. The motion was APPROVED unanimously.</p> <p>Ms. von Below explained that there are two book end meeting rooms on the fifth floor, one in administration and one in Directorate, which would be fixed/flex meeting room since on occasion we might want the flexibility of taking furniture out of the room. For the Mendota room, we have the Plains table from Hayworth with a tech grain veneer on top and four simple base legs. We need to decide on the chairs at the table. At the perimeter the chairs would be in vintage knoll saarinin. In the director's conference room, the plan is to reuse table and chairs from rosewood.</p> <p>Mr. Guthier MOVED to approve the director's conference room as presented. Mr. Seering SECONDED the motion. The motion was APPROVED unanimously.</p> <p>Mr. Haupt questioned whether there was the possibility to get power to the center of the Mendota room. Ms. von Below, stated that it was possible, but there is just the matter of balancing time and cost since it is an existing room.</p> <p>Mr. Cornejo MOVED to approve the Mendota room with the Marshmallow chair and perimeter chair. Mr. Walter SECONDED the motion. The motion was APPROVED unanimously.</p> <p>Ms. von Below summarized that the flexible rooms include the Langdon room, Council room, Bradley Lounge, Chart room, and any other flexible spaces that are in phase two. This is because of the desire for continuity throughout the spaces, and having limited production storage areas. It would be very cumbersome to have designated storage spaces for designated rooms. Ms. Grove stated that there is a similar setup of interchangeable furniture at Union South and that set up has worked well so far.</p> <p>Ms. Heggemeier asked if the reason for the absence of casters on the chairs was because of storage concerns. Ms. Grove confirmed that chairs with casters don't stack as densely and that arms versus no arms also effects storage.</p> <p>Ms. von Below explained that MUR Executive Committee directed the design team to do a study with CESO and the chair manufacturer to see how many chairs could be stacked in a space. Armed versus armless had the same height, but the armed chairs had a larger footprint.</p>	<p>APPROVED</p> <p>APPROVED</p> <p>APPROVED</p>
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<p>Reports President</p>	<p>Mr. Seering likes the option of having both armed and armless chairs. Ms. von Below reiterated that the issue is that there are a limited number of production rooms and the staff has to go through many floors to get to things.</p> <p>Mr. Cornejo explained that from a production standpoint, having a mixture makes things more difficult because people will want to be more specific with requests as to which type of chair they get. Fixed meeting rooms could be an option for armed chairs since the set up would not be changing. Mr. Guthier stated that it is not so much the meeting room but the event taking place and trying to maximize the space for the customer.</p> <p>Mr. Lipske asked if the chairs would be in that fabric. Ms. Grove stated that the chair came in with the wrong back. Ms. von Below stated that the chair comes with a lifetime warranty.</p> <p>Ms. Heggemeier MOVED to approve the flex meeting room plan with no armed chairs and the light moveable table. Mr. Haupt SECONDED the motion. The motion was APPROVED unanimously.</p> <p>Ms. von Below stated that in phase one, we have one historic fixed meeting room-Founders room.</p> <p>Ms. Fondrie proposed a traditional 5 pronged caster chair around the table, with a traditional wood table.</p> <p>Mr. Lipske asked if we can get electricity to the table. Ms. von Below responded in the affirmative.</p> <p>Ms. Langer asked what the upholstery would be. Ms. Fondrie stated that it has already been reupholstered but could be different. For the chairs around the table they are proposing leather or leather type. Not much thought has been given to the upholstery yet since a chair hasn't been chosen, but it could be upholstered in a plain tweed or a leather, but the brown color is a good idea</p> <p>Mr. Guthier MOVED to approve the large Kimball wooden table, the OFR refurbished chairs, and the Bernhart chair around the perimeter. Mr. Seering SECONDED the motion. Ms. Rezazadeh AMMENDED to have the Bernhart chair in the dark brown color. Mr. Guthier and Mr. Seering ACCEPTED the friendly amendment. The motion was APPROVED unanimously.</p> <p>Ms. Mathews stated that at the next Council meeting, the Craftshop and lobby spaces will be discussed.</p> <p>Ms. Mathews explained that she is working on institutionalizing senior day. She is also doing a good job at Directorate regarding get-out-the-vote programming. For the first time, Directorate members have been deputized to register others to vote. On the issue of corporate sponsorship directorate has come to agreement on structure of returns on their share of corporate sponsorship. It was a complex issue and everyone is satisfied with the outcome. This will continue to be discussed at the administration subcommittee. Ms. Mathews also explained that she is working with the other officers to talk about</p>	<p>APPROVED</p> <p>APPROVED</p>
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	<p>question of how we track committee members, and how to figure it out and how it applies to other groups such as student employees. Leadership has been talking about a slight decline in traffic at Memorial Union of about 10%. There is some degree of concern, but they are not sure where the problem lies, so Leadership Team would like to hear any feedback. She said that we need to figure out what the problem is before throwing money at it.</p>	
Vice President-Program Admin	<p>Ms. Centeno explained that she is working on the dining services subcommittee. She said that they are opening lines of communication between special events group and directors for events such as get out the vote. She is also encouraging innovation-centered events and the incorporation of them into innovative programming done at the Union.</p>	
Vice President-Public Relations	<p>Mr. Cornejo said that he is working on coordinating marketing efforts for WUD. The first WUD/building manager meetings have been going on, and Directorate is happy with the results of visual content that has been produced so far. He is also had conversations about the online presence for WUD, and developing an email list for people to subscribe to. For the Facilities subcommittee, they are looking into a information on a cell phone tower near campus, which led into a different discussion about their experiences in the Union so far: asking what other students like about the Union South building, and gathering feedback.</p>	
Vice President-Leadership Development	<p>Ms. Severson is working on different event such as “How Women Lead” with Sharon Hadary, info and leadership trainings, WUDsgiving-the fall recognition event, and an ugly sweater event. She explained she has also been holding weekly Directorate sessions about the director’s worries, and what they are concerned about. She also chaired the first program subcommittee meeting where they discussed Hooper Riding Club.</p>	
Secretary	<p>Mr. Guthier stated that next week is the annual Big Ten union meeting at Northwestern, and then the fall meeting of MUBA trustees. The Union is also trying to get ready to answer questions about the HR Design Initiative. On the student employee side, a survey was launched to all present student employees measuring learning outcomes for when these students are done with their positions.</p>	
Treasurer	<p>Mr. Walter stated that reclassification of some employees will have a significant impact on the budget. Currently all of basic classified positions hourly rate is set by the state, and some are paid below federal living wage standard for Madison. The new campus HR policy will bring all campus permanent staff up to the living wage. Currently custodians are paid below living wage. Limited Term Employees will also go up to federal living wage, which has a negative budget impact, but overall is a good decision.</p> <p>Mr. Walter gave an overview of the impact on the Union operations during President Obama’s visit.</p> <p>Mr. Walter mentioned that the Union is working on developing a strategic vision for the Union Theater in an ever-changing arts environment. There is an opportunity while the theater is closed to look at where we want to be five years from now, and more.</p> <p>Mr. Walter gave a detailed background of the Union’s budget process,</p>	

<p>ASM Update</p>	<p>where revenues come from, and how segregated fees are used. Mr. Walter also presented a simplified version of the snapshot that is easier to read. The general consensus from the Council was that they preferred the new version.</p> <p>Mr. Bulovsky said that the new ASM proposed constitution failed to be put on the fall ballot. There was wide consensus on quite a bit of the constitution, and continued discussions where areas of wide consensus did not exist. Cody Ostenson and Jason Chang were appointed to the Chancellor Search and Screen Committee. There were also discussions regarding the senior day speaker, and the allocation of money in the internal budget to have money for the class of 2014. Mr. Bulovsky stated that ASM has a policy group to discuss policy for segregated fees, as there is inequality in how they are currently administered.</p> <p>Mr. Seering said that shared governance is putting on a shared governance week of action and had a night focused on Halloween policy. Essentially the idea is to choose broad campus topics and invite campus decision makers to discuss how those decisions are being made. Panelists and topics have not been selected, but should be a really fun event about the direction of the UW community.</p>	
<p>Adjournment</p>	<p>Having no further business, the Council ADJOURNED at 8:28 pm.</p>	