Union Council 2012-2013 Minutes

Meeting Date: March 19, 2013

MEMBERS		Alexandra Rezazadeh, ASM Rep	X
Sarah Mathews, President	X	Maria Gianapolis, ASM Rep	X
Tara Centeno, VP-Program Admin		Sarah Langer, ASM Rep	X
Jose Cornejo, VP-Public Relations	X	William Lipske, Staff Rep	X
Courtney Severson, VP-Leadership Development	X	Chelcy Bowles, Faculty Rep	X
Mark Guthier, Secretary	X	Jeff Haupt, Alumni Rep	X
Hank Walter, Treasurer	X	Teri Venker, Alumni Rep	X
Heather Heggemeier, WUD Rep	X	Lori Berquam, Dean of Students	
Andrew Bulovsky, ASM Chair	X	Susan Dibbell, Asst Director-Social Ed	X

TOPIC	DISCUSSION	ACTION
Call To Order:	Ms. Mathews called the meeting to order at 6:20 pm.	
Approval of Minutes:	Mr. Haupt MOVED to approve the minutes from the 2/5/13 and 2/19/13 meetings. Mr. Cornejo SECONDED the motion. The MOTION was APPROVED unanimously.	Approved
2013-14 Director and Coordinator Selection:	Mr. Haupt stated that he had an issue with the process of officer selection at the 2/19/13 meeting. He noted that the group didn't specifically interview the three candidates for specific positions. He urged Union Council to review the current process, and possible ways to improve it. He said it would have been nice to bring the candidates back and commented on the limitations of that approach when a decision has to be made at the same meeting. Mr. Cornejo noted that there is tension between keeping the process lean, yet still effective. Mr. Haupt responded that the Nominating Committee's choices did not match the choices of Union Council. Ms. Dibbell suggested that this issue be sent to the Program Committee. Mr. Haupt stated that he has not looked at other appropriate ways of going about this process. He suggested that the process of the Nominating Committee should be looked at first. He also noted that he does not believe there is a single concrete answer. Mr. Guthier suggested this issue be presented at next month's meeting. Mr. Haupt made a MOTION that the process of selection be reviewed and reported back to Union Council in the fall.	
Design Committee Motion:	Mr. Walter MOVED to create an ad hoc Design Committee for the Memorial Union Reinvestment Project (attached). He said that the State Building Commission will vote on enumerating Phase II of the building project, , which means the Union will be able to move forward, possibly even yet this semester. This would involve moving forward on building plans that are currently at the 15% level. This committee would help with big picture items and make recommendations to Union Council. He noted that this committee would also need to be active over the summer while still recognizing that people will be taking vacations. Ms. Giannopoulos asked how this committee would be selected. Mr. Walter stated that in the past the Union President as Chair, would select four other students and the ASM Shared Governance Committee has appointed four other students. He went onto say that these recommendations should be made in the next two weeks. Mr. Walter	

noted that Academic Staff has been appointed by shared governance bodies. Mr. Cornejo asked if anything would be changed based on how effective or ineffective the last Design Committee was. Ms. Mathews stated that it is important to balance a student majority and to ensure all groups have a voice. The Executive Committee recommended that the Student Manager should have a major role and the president would nominate three students. Mr. Walter stated that there are no major changes from the last Design Committee. It was discussed that the Union President not be required to chair based on their passion or ability at the time. However, Ms. Mathews noted that if the president is able, they will want to chair the committee. Mr. Walter stated the president brings a certain stature to the role, which can be helpful in leading a committee and managing meetings with alumni, faculty, staff, and other students.

Mr. Cornejo made a **MOTION** to amend that the president not be required to chair

Ms. Langer $\boldsymbol{SECONDED}$ the motion

2 voted against

The MOTION was APPROVED

Approved

Motion for Student Project Manger:

Mr. Walter stated that in the past, a student has taken a lead role in helping the Design Committee, engaging the student body and actively participating in meetings. This person would be the designated spokesperson for the design process within the student body. This position would report to the President of the Union. Mr. Walter stated that this student would be accountable to other students rather than to a staff person.

Mr. Walter **MOVED** to approve the draft position description Mr. Lipske **SECONDED**

Mr. Lipske asked if this position would be paid. Mr. Walter responded by saying that a stipend similar to student leaders would be provided. Mr. Haupt asked if the president would choose the person followed by an approval by Union Council. Ms. Mathews noted that there is a tricky timeframe because this position needs to be filled fairly soon and the Union Council agenda is fairly full. She went on to say that because she possesses some institutional knowledge, she and incoming President Neil Damron would select this person together. Mr. Walter noted that in the past, staff has provided input in the application and interview process and the president makes the final decision. Ms. Mathews noted that this decision would take place during her term in April.

Mr. Lipske **MOVED** to vote

All in favor

The MOTION was APPROVED

Approved

Process of Selection Motion:

Mr. Cornejo **MOVED** to **AMEND** Mr. Haupt's Motion that Ms. Severson and the Program Committee have a look at the review process more specifically when the timing is reasonable. Mr. Guthier stated that he would be interested in having the committee look at the officer and director selection process. He suggested looking at a broader view of the selection process. Mr. Walter stated that the group needs to look at how to handle a candidate who is up for several offices which happens some years.

Mr. Haupt WITHDREW HIS ORIGINAL MOTION and SUBMITTED a NEW MOTION, which stated that "the Program Committee should review both processes specifically looking at people who are being considered for multiple positions," on a timeline to be determined by the current committee chair. Mr. Guthier noted that this is just one of the issues with the officer selection process.

Ms. Heggemeier **SECONDED** the motion All in favor

The MOTION was APPROVED

Approved

ASM Constitution Update:

Ms. Giannopoulos stated that the ASM Constitution was proposed for referendum and the ballot passed by a vote of approx. 3,000 to 1,000. There was a stipulation that ASM must present bylaws in order for it to fully pass. Council is working on bylaws for the financial branch of student government, which needs to be presented in front of student council. The proposal requires a 2/3 vote in order to pass. The changes are mainly in how groups will be funded. Currently, there is a direct service model. In the new model, student government would determine what services are needed on campus, and then student groups would bid in order to provide these services. All the funding that currently goes to programs, events and travelling money for these students service groups would be put into travel grants, operation grants, and event grants. This would amount to about \$1.5 million.

It also changes some names such as Student Council will now be Student Senate, chair and vice chair would now be president and vice president. She noted that most changes are in the financial branch. Ms. Giannopoulos went on to say that any allocations that are made will be moved into the appropriations branch. If the constitution does not pass with the bylaws, the group will still try to make the financial changes. Mr. Cornejo asked what SEC does about informing campus about changes and making the students informed voters. Ms. Giannopoulos said that a subsection of the student judiciary does all independent work and they hire commissioners. The mission is to fairly and neutrally present anything on the ballot. She mentioned that it is easy to present this information in a biased way, so links to both documents were sent. She recognized that many students probably wouldn't read the documents but it was necessary for the sake of neutrality.

Mr. Cornejo noted that everyone he knew hand no idea what they were voting for and the SEC should consider that next time. Ms. Mathews noted that even as an involved student, she did not see the differences between the two constitutions. She hopes ASM will update everyone on what they should know.

Ms. Mathews went on to say that she heard that the SEC is interested in splitting the Duties-Appropriation Branch. She is concerned about the duplication of bodies. Ms. Giannopoulos stated that the new Allocations Branch would take away some of SSFC's duties which would give them an opportunity to have a thoughtful, longer debate for larger, non-allocable unit budgets. She mentioned that the logistics still need to be put into place, but they will avoid duplication. Ms. Heggemeier asked if it would have been against the rules for ASM to take a more active role in educating students. Ms. Giannopoulos stated that the student election has its own budget therefore, the press office can't do anything because of budgetary reasons-they are not allowed to do anything on ASM time.

2013-1014 Director and Coordinator Selection:

The meeting moved into executive session by unanimous consent.

Ms. Heggemeier **MOVED** to approve the selection of directors and coordinators as follows:

2013-2014 Wisconsin Union Directorate:

Jacob Heyka-Alternative Breaks
Kier Pfuehler-Art
Bill Mulligan-Distinguished Lecutre Series
Bess donoghue-Film
Jennifer Knoeppel-Global Connections
Alexander Gonzalez-Music
Annie Wright-Performing Arts
Alexandra Jogandinski-Publications

Summer Coordinators 2013:

Mara Champagne-Art Jason Burke-Film (Marquee) Katie Jost-Film (Monday Night) Tori Dexter-Music (Interim) Megan Mengelt-Music (Thursday-Saturday) Kelsey Faland-Music (Wednesday-Friday)

Ms. Mathews **SECONDED**The **MOTION** was **APPROVED**

Approved

Reports: Treasurer:

Mr. Walter said that the Marketing Department is working on a campaign to raise awareness of the cool things that are happening at Memorial Union. He said that Union South is doing very well, but not well enough to make up for Memorial Union. Mr. Walter mentioned that there is not a consistent pattern to how the external markets are doing; some are doing better than expected and others not. He said expenses are being brought down by freezing positions as well as cutting back on travel. Ms. Heggemeier asked if the Marketing Department is taking full responsibility for this campaign. Mr. Walter said they were.

Ms. Heggemeier mentioned that more resources will be allocated for marketing next year and asked if the Marketing Department is suffering without these resources and with the vacancy of the Marketing Director position, previously held by Marc Giannettino. Mr. Walter said that the staff is stressed and Asst. Director for Administration, Margaret Tennessen is covering some of Mr. Giannettino's duties. Currently the Marketing Department may have to de-prioritize certain items because the Union will not have the extra money to give them if the units do not fare better. Ms. Heggemeier asked if they have looked at external agencies. Mr. Walter said they have looked at other agencies, but not for this campaign because there is some urgency. He also mentioned that they are working on getting a search going to replace Mr. Giannettino, but the Union is waiting for approval from the Academic Personnel Office.

Mr. Lipske asked if we have looked into providing a lunch service at WID. Mr. Walter stated that the Union has not come up with a concept

that would succeed in that space. He also mentioned that this space would compete with Union South.

Secretary:

Mr. Guthier stated that a new chancellor has been selected; therefore a briefing paper will be submitted in the next few weeks and will be sent to Union Council.

He mentioned that campus is moving to the Enterprise calendar and email system. The Union may move into this system during the summer.

Mr. Guthier noted that he recently did some traveling and met with the new deans on campus.

Mr. Walter stated that Mr. Guthier failed to mention the fact that he was recently installed as President of the Association of College Unions International. Mr. Cornejo urged everyone to follow Mr. Guthier on Twitter.

President:

Ms. Mathews mentioned she is involved in an intense program for Directorate. She is currently in the middle of a two week program called *Ed Talks* which is a partnership with many entities.

She stated that *Revelry* is going pretty well. 3,000-4,000 people are expected to attend the event which will be held on Randall Street and the Union South Plaza, and involve many attractions. Things are going well, yet she recognizes that this is a very complicated project.

She also highlighted three new projects: Festival ideas, the Humanities Building mural, and Mini Indie.

Currently there are 108 AD's which creates an unsustainable structure, as well making the position less meaningful. The goal is to only have 24-28 AD's.

She also stated that the budget was approved by SSFC.

Ms. Mathews met with the chancellor finalists and discussed the Union and student governance, she is currently working on writing a welcome letter.

VP PR:

Mr. Cornejo stated that he is looking at marketing support for next year. He specifically noted the use of Bucky PR which would create increased student involvement. He encourages WUD to utilize the resources of Bucky PR in the future.

VP Leadership:

Ms. Severson stated that there will be a recognition dinner the first week after spring break. She was happy to announce that an etiquette dinner will take place, featuring Ms. Venker as a guest. She went on to say that Directorate is planning on going laser tagging.

She also noted that a social media intern will be hired.

The meeting adjourned at 9:04 PM.