

11-19-15 Union Council Meeting Minutes

MEMBERS			
		Erin Harper, ASM Representative	X
Juli Aulik, Alumni Rep		Madison Laning, ASM Chair	X
Lori Berquam, Ex- Officio	X	William Lipske, Academic Staff	X
Jack Comeau, President	X	Peter Lipton, Faculty Representative	
George Cutlip, Alumni Rep (WAA)	X	Mohan Mandali, WUD Representative	X
Susan Dibbell, Ex- Officio	X	Jane Oberdorf, Acting Treasurer	X
Brett Ducharme, ASM Representative		Philip Ostrov, VP – Internal Relations	X
Jessica Franco-Morales, ASM Representative	X	Ronnie Pisano, WUD Representative	X
Mark Guthier, Secretary	X	Khea Yashadhana, VP – External Relations	X
David Bougie, SNS representative	X	Tyler O’Connell VP-External Relations	X

Guests: Lori DeMeuse, Director’s Office Executive Assistant; Abigail Greenberg, Student Director’s Office Assistant; Austin Wellens, Director of Film Committee; Erik Shepard and David Bougie, Hoofers.

TOPIC	DISCUSSION	ACTION
<p>Call to Order</p> <p>Approval of Minutes</p> <p>Hoofers Mountaineering Presentation</p>	<p>Jack Comeau called the meeting to order at 6:02 pm.</p> <p>Minutes from the October 22, 2015 meeting were approved. Jack Comeau made a Motion to Approve. Susan Dibbell Seconded. None opposed. Motion Passed.</p> <p>Erik Shepard, filling in for Hoofers President Ronnie Pisano, gave an update on how the Hooper Mountaineering Club is responding to the recent risk and safety audit and how they measure up to other clubs in terms of risk management. Mr. Shepard highlighted three main recommendations from the safety audit and changes for the future:</p> <ol style="list-style-type: none"> 1. Equipment: Maintain club member’s access to equipment by making sure each person is qualified through set standards that one has to meet each year. 2. Leaders: need to develop more detailed leader training. 3. Trips: working on clearly defining what each trip is and the difference between Personal and Formal Club Trips. <p>Mr. Shepard gave a brief history of climbing:</p> <ul style="list-style-type: none"> • Climbing is an extreme sport that deals with intensity and confidence. • Climbing teaches the ability to deal with a real sense of danger and requires a lot of discipline and passion. <p>Mr. Shepard explained that the Mountaineering Club is not well structured and the community is very small. Climbing has been on the fringe in the past but is no longer. There is a more developed industry for climbing today along with changed standards. He mentioned that the club received poor marks on the recent safety audit and the club is not up to par with University standards. All members of Hoofers are volunteers whereas most other university programs that the safety audit is comparing to are top-down staff-based models where all leaders are trained. Mr. Shepard stated that we do not fit that model and do not intend to. Older club members are attached to the old ways of running the club and it is hard to change the foundation to improve the climbing standards. It can get challenging to have a productive discussion. The Mountaineering Club is looking to do a redraft of their current constitution, mission and values. The club is also hiring a new advisor and is currently in the interview process.</p>	<p style="text-align: center;">Motion Passed</p>

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<p>Film Committee Update</p>	<p>Mr. Shepard noted that the funding for new equipment will not be over \$10,000. He also noted that there are no other climbing related student organizations on campus. Hoofers Mountaineering Club is collectively modeled and run by a hired outdoor program director but managed by membership. Mr. Shepard stated that the constitution changes are still in the draft phase.</p> <p>Austin Wellens, Director of the Film Committee, reported that the Committee itself had roughly 90 people interested in the committee and between 65 and 75 per week in attendance. Attendance drops this time of year. Mr. Wellens will be appointing a new social chair in an attempt to increase attendance.</p> <ul style="list-style-type: none"> • Successful Programming Events: <ul style="list-style-type: none"> ✓ Halloween weekend drew in about 1,000 people to a screening of Rocky Horror Picture Show before Freakfest. Mr. Wellens and the committee are looking to making this a tradition for Halloween weekend. ✓ The Marquee Film Festival drew about 2,000 for the screening of 14 films. It was a very big success and received great coverage from Isthmus and the Daily Cardinal. <p>Spring Semester Upcoming Event:</p> <ul style="list-style-type: none"> • Real Love LGBT film festival. Mr. Wellens stated that the committee is planning to integrate more with the WUD Music Committee for this festival because of similar timing with both programs. The goal is to focus on more of a Union-wide branded LGBT music and film filled weekend. Mr. Wellens is trying to create a half semester long series, building more of a diversity focused strand. <p>Mr. Wellens explains that the committee rebranded the Mini-IndieFilm Festival to the Marquee Film Festival because the previous name did not tie into the Union and was not a strong enough brand. The WUD Marquee Film Festival identifies with space and the Union more accurately.</p> <p>Mr. Wellens concluded that the Film committee has 10-15 screenings per week.</p>	
<p>Publications Committee Update</p>	<p>Rachel Wanat, Director of Publications, gave committee programming updates:</p> <ul style="list-style-type: none"> • New Makeover: currently working including the approved new logo on all materials. • All publications will be distributed on the same day. • The WUD Arts Gala between PubCom and WUD Art had a one-night gallery showing work of the upcoming Illumination issue. The showing will be transferred to Open Book Café at College Library. • The Wheelhouse Studios artist-in-residence is eager to collaborate with Publications to create pop up art. • The Harry Potter themed charity event, Yule Ball, distributed roughly 800 tickets for the event between WUD volunteers and people attending. 	

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<p>Alternative Breaks Committee Update</p>	<p>Additionally, Publications is working with Global Connections and DLS. DLS is teaming up with UW-Madison Libraries to restructure Literature Fest. Literature Fest has not been effective in the past.</p> <p>Ms. Wanat reported that she wants to print bigger issues and create a more professional binding, moving toward legit publications that no longer involve binding through a staple. One of the biggest co-sponsorships this year is with Sifting and Widowing, an undergraduate journal of political science, public policy and law. Articles are entirely written by students and reviewed by professors.</p> <p>Alex Her, Director of Alternative Breaks, reviewed the brief history of the committee:</p> <ul style="list-style-type: none">• Started in 1989• The first two trips were to McAllen, Texas and Immokalee, Florida• Roughly 450 trips with 4,600 Badgers <p>He noted that he attended the July 6-July 10th Breakaway Conference where he learned to value pre-trip orientations and post trip orientations.</p> <p>Current goals of Alt Breaks:</p> <ul style="list-style-type: none">• Increase participation• Change trip application from rolling to deadline admission• Emphasize educational programming• 90% attendance at mandatory trip orientation• Social issue awareness at every meeting with discussion in place of ice breakers• Learn gradually instead of 2 hour orientation, working to improve this aspect.• Create a program evaluation where participants can evaluate and act accordingly. Emphasizing reflection during the trips.• Request for union council: study outcome will be ready for December union council meeting.	
<p>Society and Politics Committee Update</p>	<p>Zach Hanley, Director of Society and Politics, gave committee updates:</p> <ul style="list-style-type: none">• 12 Society and Politics sponsored events this year.• By the spring, there will be a debate series and the committee will be using donor funds to bring in big speakers.• There was an event on November 18, 2015 that discussed the recent events in Paris. 50 people were in attendance.• Mr. Hanley wants to increase diversity of programming by reaching out to other student organizations.• Attendance of events: varies depending on advertising and other UW-Madison sponsored events. Overall, good attendance.• Society and Politics issues change frequently but consistently pulling a decent size audience. Recently had 5 events in 4 days. <p>Kayla Schmeling, Director of Global Connections, emphasized the idea of connecting and being a bridge between domestic and</p>	

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<p>Global Connections Committee Update</p>	<p>international students. Ideally the committee represents students of all cultures and backgrounds. The goal of the committee is to make it more of an umbrella organization across campus that connects students and can be used as a resource.</p> <p>New Programs:</p> <p>1) Cultural Collaboration Grant: The main goal of the grant program is to attract a diverse audience to the cultural events on campus. For the purpose of this grant, WUD Global Connections defines “cultural event” as an event that educates, stimulates, promotes diversity of peoples, and lends itself to the broadening of perspectives. The event is open to all students and must demonstrate effort to attract a broad audience. The RSO must also collaborate with WUD Global Connections during this event or a future event.</p> <p>2) Flavors of the World: Two events so far on East Asia and the Middle East. Very successful programs. Hoping to have two more events in the spring with presentations from the Vietnamese Student Association, Taiwanese Student Association, Japanese Student Association and the Chinese Students and Scholars Association. Flavors of the World also collaborated with Wheelhouse Studios to add a cultural food component to Free Art Friday, taking a smaller side of the world’s flavors.</p> <p>4) Educational Excursions: regional/local excursions to locations that provide an educational experience.</p> <p>5) Afternoon Conversation Series: engages in friendly conversations over different interactive themes presented each week. No more than 15 people. One on one discussion type atmosphere.</p> <p>Special Events:</p> <ul style="list-style-type: none"> • Annual Pumpkin Carving: tripled amount of pumpkins and doubled attendance. In the first 10 minutes, 250 pumpkins were gone • Held Day of the Dead Event with WUD Film • Compared to last year, the committee has double the amount of events and 5x more in attendance with 5 more events this semester <p>Future Goals:</p> <ul style="list-style-type: none"> • Plan to have a lot of programming collaborations in January • Potential new series focusing on tourist guides. Ideally working with the study abroad office while talking to students about their experiences after going abroad. • In general, growing the committee. Currently there are only 15 active members. Ms. Schmeling is planning to create socials and make new traditions. 	
<p>Hooper Ski and Snowboard Club Presentation</p>	<p>David Bougie presented the response to alcohol related misconduct that occurred over Spring Break in Jackson Hole. Mr. Bougie was one of the eight trip leaders.</p> <p>Mr. Bougie stated that trip leader training includes 2-3 meetings that discuss how to handle risks associated with each trip. Trip Leader Training emphasizes safety and communication and the no-tolerance policy, making sure all leaders are on the same page with handling situations. He stated that there are always leaders on call during the trips and each leader takes shifts.</p>	

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<p>Financial Report</p> <p>Project Update</p>	<p>Emergency Response explained: emphasizes intoxication, injury, illness, theft, and sexual assault, law-breaking. Pictures of all leaders are distributed to the trip attendees so they are aware of who to contact in case of an emergency.</p> <p>Trip Attendee Orientation: Large meeting before each trip where trip leaders introduce themselves and give an itinerary. During this orientation, the trip leaders discuss hooper behavioral standards, how to talk with police, knowledge taxonomies, avalanche hazards, bus breakdowns and weather delays, social media use, engagement of new SNSers and first timers as well as future trip leaders, navigating the lodge and signage for the group and potential bus games.</p> <p>Mr. Bougie stated that the most important aspect of the trip attendee orientation is the distribution of trip info packets that include Hoopers SNS risk management and education, student organization alcohol policy and Hooper Council behavioral conduct procedures. After the incident, the goal of the new policies included in the packets is to constantly reinforce these procedures and university policies so that there is no confusion of what is expected out of the trip attendees. Participants receive all documents mentioned in the trip hand-out and must sign the alcohol wavier and SNS trip contract. Mr. Bougie stated that if alcohol-centric events associated with the trip are implemented in the future, they will be restricted to people 21 years of age and up and will occur at a third-party venue who is responsible for checking identification. Any events associated with alcohol are not planned by the club or trip leaders. Social activities that have occurred during a trip include a brat fry, King of the Mountain Race and concerts. The policies will be slightly modified for the spring trip but each trip is very similar and follows similar guidelines.</p> <p>Jane Oberdorf presented the financial report based off the September 30, 2015 snapshot:</p> <ul style="list-style-type: none">• Current actual: revenue for the first three months of the year was \$12,658,000. We planned on having \$12,500,000 in budget projections and are ahead in the revenue side of the budget.• Expense side: \$11,611,000 was spent, we thought it would be \$11,800,000 so favorable by approx. \$300,000. In total, Ms. Oberdorf stated that we are \$376,000 ahead of budget.• There is planned to be a \$200,000 loss this year because of the Memorial Union remodel year.• Theater is lacking due to timing. World Music Festival gift money revenue has not yet been recorded.• Direct operating expenses: understaffed in dining operations for students, and trying to fill vacancies. Ms. Oberdorf stated that the preliminary look at October is better than expected and the first quarter looks good. <p>Mark Guthier, Director of the Wisconsin Union, presented the Memorial Union Project Update:</p> <ul style="list-style-type: none">• 30% through the entire project• The sidewalks on Langdon will be closed through 12/4	
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<p>Deputy Director Search Update</p> <p>Pushing Back Meditation Room, Sailing Socials</p> <p>Riding Club Update</p>	<ul style="list-style-type: none"> • After December 4, the south side should open • Langdon Street construction is behind by 8 weeks • The rest of the project which includes the Terrace is on time • The budget is on the right track using only 1/3 of contingency dollars. Mr. Guthier stated that we have overspent Langdon Street part of the budget. • The Terrace is expected to open in time for commencement More information to come by February. The first floor of Memorial Union will be ready by the first day of classes in fall 2016. • The project is farther in Terrace construction and is ahead of schedule. <p>Deputy Director search update: The goal is to have the three finalists by December 7th, 2015. During the week of December 7, 2015 there will be presentations given by each finalist for all Union staff to attend.</p> <p>Jack Comeau stated that the details on the meditation room will be ready by the December Union Council meeting.</p> <p>Anna Tolle, Riding Club President, stated that for the month of October the Riding Club is in the black. In September there were expenses charged to the club that were then credited in October.</p> <p>Monthly revenue/problems:</p> <ul style="list-style-type: none"> • Both revenue and expenses to day (July, August and September) were lower than in the past years • Fiscal year 14 was a great year but not sure why. Is an anomaly. • In general, making payments on time and spreading out expense such as ha. • Ms. Tolle believes the club is putting too much responsibility on student volunteers and needs to clearly define the responsibilities and how the program is to be run • Ms. Tolle stated that there will be two horses coming in on trial in the next coming weeks. • Current problem: need higher revenue. Easy to overlook structural problems but need to realize that there is a financial issue. <p>Ms. Tolle hopes to see improvements with the Riding Club and a more direct focus on financial issues.</p> <p>Jack Comeau stated that the December 10th Council meeting may run overtime because there are many items to get through.</p> <p>Jack Comeau made a motion to adjourn the meeting. Seconded. None Opposed. The meeting was Adjourned at 7:56 pm.</p>	<p>Meeting Adjourned</p>
<p>December Council Meeting</p>		

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