

Union Council Meeting Minutes
February 3, 2015

MEMBERS			
		Derek Field, ASM Representative	X
Juli Aulik, Alumni Rep	X	Mark Guthier, Secretary	X
Daniel Bahn, VP- Leadership Development	X	Jenny Knoepfel, VP- Public Relations	X
Sarah Bergman, President	X	William Lipske, Academic Staff	X
Lori Berquam, Ex- Officio		Peter Lipton, Faculty Representative	X
George Cutlip, Alumni Rep (WAA)	X	Devon Maier, ASM Representative	X
Susan Dibbell, Ex- Officio	X	Bill Mulligan, VP- Program Administration	X
Abby Douglas, WUD Representative	X	Annie Paul, ASM Representative	X
Gen Carter, ASM Representative	X	Hank Walter, Treasurer	X

Guests: Naiya Patel, Director's Office Assistant

TOPIC	DISCUSSION	ACTION
Call to Order	Sarah Bergman called the meeting to order at 6:00 pm.	
Open Forum	A student came to open forum and brought up the topic of student wages. She discussed how the rates of wage increases aren't enough to support the cost of living in Madison.	
Approval of Minutes	Bill Mulligan made a motion to approve the minutes. All approved with the change of the wording "medication" to "meditation" on page 2.	Motion Passed
Union Budget	<p>Mark Guthier presented the Union budget. The Union's mission and vision were revisited. Program highlights consisted of Outdoor UW, Wheelhouse Studios, and the Wisconsin Union Theater. Other highlights included 300 student volunteers and 1,100 programs for UW students ranging from film to politics to Hoofers. Campus Event Services handles more than 35,000 room reservations annually; 12,000 of these are for students. The annual budget development process begins in the summer and budget submissions start in December for the upcoming fiscal year. Budget review takes place through the month of January.</p> <p>A breakdown of the Union's funds was displayed. The significant factors of the 2015-2016 budget were discussed. This budget includes the effects of Phase II and the areas that will not be able to bring in an income due to renovations. The 2014-2015 bottom line is \$36,453 net income while the anticipated amount for the 2015-2016 fiscal year will be (\$189,452) net loss.</p> <p>Peter Lipton brought up that there will be less students employed because of the budget and asked if this will have an impact on student life. Mr. Guthier stated that right now we have 1400 students employed at Union South. There will be a drop in student employment at Memorial Union but it is the reality of the situation. We have some modest food price and hotel room rate increases to decrease the deficit and we continue to gain income from other partners like UW Credit Union.</p> <p>1% of salaries has been budgeted for pay raises as well as reserving 2% to increase student wages. Phase II restoration costs have been calculated into the budget as well. Mr. Guthier detailed budgeted expenses including stolen terrace furniture, new food equipment, and traffic counters for the MU west wing.</p>	

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Business interruption costs are being anticipated for the next three years. We will have to tap into these funds for this coming budget. We must hire a Project Coordinator to manage Phase II and the cost is included in the expenses. Mr. Guthier said that we will not lay anyone off, but if staff decide to leave we would not necessarily fill that open position. A 2% increase in segregated fees, which will produce about \$250,000 has been budgeted, which is the equivalent to \$2.69 per student per semester.

Hank Walter went into further details of the budget. He stated that we may need to ask for a small increase in segregated fees. This is a very strained time with the state budget situation. We're not anticipating any revenue from the Terrace for this fiscal year after it closes on September 1.

Peter Lipton asked how the budget figures for the restaurants were developed. Mr. Walter explained that budgets are built from the bottom up. The restaurants are split into certain units and each unit provides their needs and budget outcome.

Each restaurant does their own projected growth. Since sales are up they all project that sales will also go up due to growth. There are many catering areas in Memorial Union that will most likely be closed because demand will be low. The Conference Center catering services will also be down with a low projected income because their services won't be needed with Phase II areas closed off. In addition, they do not provide catering services to student organizations.

Mr. Walter discussed that Program & Leadership is going to try to increase their flexibility for booking music. The more flexibility we have with our schedule increases the chances of booking good artists which would increase revenue, especially if we were able to book popular names that students prefer.

Mr. Walter continued to highlight each line of the projected budget and explain what the effects will be as well as giving an explanation as to where the number was calculated from.

There was a discussion of staffing positions. Overall there were 3 Full Time Equivalents (FTE) added and overall 2.5 FTE were removed from Accounting. Peter Lipton discussed the fact that he believes student wages can be increased, maybe not by much, but a little increase would be nice to see.

The discussion on student wages was tabled until Mr. Walter was finished discussing the rest of the budget. He pointed out the amount received from segregated fees and noted that once the building reopens they will continue to go down.

Mr. Walter explained that \$5.29 million in student wages is budgeted. Approximately half of what we bring in from student income is given back to students via student wages. Many turnover positions will also be filled by students. This is the situation we will be in until the building opens up completely. An explanation of how student wages are set was given. Many factors go into the amount such as what competitors are paying and longevity increases.

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Selection	<p>Bill Mulligan was asked to step out of the room while the selection of new appointees for next year was discussed. Mr. Mulligan is a candidate for one of the positions.</p> <p>Sarah Bergman stated that one student and one non-student need to be a part of the selection process. Peter Lipton and Abby Douglas volunteered to fill those spots.</p> <p>Daniel Banh read over the expectations for officers and went over the important dates for selection. Ms. Bergman clarified that applications aren't due until Monday, March 9.</p>	
Reports:	<p><u>VP – Program Administration - Bill Mulligan</u> The committee worked on legislative issues over winter break. Programming's budget will be affected due to the closing of the East Wing. Student wages are also being discussed. He participated in one of the WUD Alt. Breaks over winter break.</p> <p><u>Vice President – Public Relations – Jenny Knoeppel</u> She is working with marketing to publicize the officer positions. An all-campus email was sent out and it encouraged everyone to nominate/reach out to those who would be good for positions. She's also been working on bringing WUD logos more in line with the Union brand, ordering supplies for WUD and voting on the meditation room.</p> <p>William Lipske asked if students are allowed to reach out to Union Council members to ask about positions. Sarah Bergman replied that they are allowed to reach out. She has also reached out to larger student organizations and encourages the rest of Union Council to do the same. She also encourages to talk with applicants to help them feel comfortable with the application process. Ms. Paul made a point that some of the applicants may not know that they are allowed to reach out to council members.</p> <p><u>Vice President – Leadership Development – Daniel Banh</u> Daniel is reaching out to student orgs and the Center for Leadership Involvement for selection candidates. He's also setting up a resume workshop and planning a work banquet. Entertainment is still being worked on and he wants to work on more diversity.</p> <p><u>Secretary – Mark Guthier</u> Mark Guthier would like to know how the Union is doing in terms of diversity. He mentioned a gift of \$350,000 was given in December. He has also brought the Alt Breaks video for viewing after the meeting if anyone was interested.</p> <p><u>Hoofers – Abby Douglas</u> Hoofers met last week to discuss what members benefit outside of the organization. They want to write out a clear cut policy for students. Hoofers winter carnival is in full swing and she's excited for it!</p> <p>Ms. Bergman adjourned the meeting at 8:08 p.m.</p>	Meeting Adjourned