

Union Council
2012-2013 Minutes
Meeting Date: **April 18, 2013**

MEMBERS			
		Alexandra Rezazadeh, ASM Rep	X
Sarah Mathews, President	X	Maria Giannopolus, ASM Rep	X
Tara Centeno, VP-Program Admin	X	Sarah Langer, ASM Rep	X
Jose Cornejo, VP-Public Relations	X	William Lipske, Staff Rep	X
Courtney Severson, VP-Leadership Development	X	Chelcy Bowles, Faculty Rep	X
Mark Guthier, Secretary	X	Jeff Haupt, Alumni Rep	X
Hank Walter, Treasurer	X	Teri Venker, Alumni Rep	
Heather Heggemeier, WUD Rep		Lori Berquam, Dean of Students	X
Andrew Bulovsky, ASM Chair	X	Susan Dibbell, Asst Director-Social Ed	X

Guests: Ralph Russo

TOPIC	DISCUSSION	ACTION
Call to Order	Ms. Mathews called the meeting to order at 6:03pm.	
Approval of the Minutes	Mr. Bulovsky MOVED to approve the minutes from the 3/19/13 meeting. Mr. Lipske SECONDED the motion. The motion was APPROVED unanimously.	APPROVED
Theater Vision Statement	Mr. Russo explained that the renovation has given the Theater time to step back and look to the future. It's given them time to think of the different stakeholders, such as students and other departments. Because of this, it was decided to reevaluate the theater's mission and vision statement. They put together a draft with various people and groups, and it was vetted through a dozen different groups of people: faculty/staff, Performing Arts Committee, WUD, and Council Exec. This draft is a result of that process, and it became stronger at each listening session. It was approved by the Program Subcommittee on 4/17/13. Mr. Haupt MOVED to approve the Theater Vision Statement. Mr. Bulovsky SECONDED the motion. The motion was APPROVED unanimously.	APPROVED
Theater MOA Letter	Mr. Guthier explained that campus performing arts entities have been pursuing the possibility of a College of the Arts. With this, a Memorandum of Agreement for future use of the Union Theater was needed to be developed, and attempts to get appropriate entities together were difficult. Mr. Russo stated that they went forward with a very good plan/concept, but it was difficult to get everyone together to discuss. It took a long time to get an agreement together because of staff changes. This letter was drafted to move the concepts forward, but still wait on agreement at a later date. Mr. Guthier explained the concept is to seek Union Council's approval to go forward with this letter. All parties may not always remember that	

<p>WUD Budget</p>	<p>segregated fees pay Theater facility expenses, and the Wisconsin Union has to continue to move forward to plan the new opening season. This letter was drafted in hopes of moving the process further along until an agreement can be reached. The memorandum lays out a process to call together operating groups and look out 18 months for collaborative opportunities for programming.</p> <p>Mr. Haupt asked if there is concern that an agreement won't be reached.</p> <p>Mr. Russo said there are challenges with realizing the dream and there are underlying challenges that take time and resources to resolve because they are collectively looking at how spaces are shared and used.</p> <p>Mr. Haupt asked if there is any chance that we will get strong armed by the agreement.</p> <p>Mr. Russo explained that the Theater has a long history of supporting the campus's performing arts. This outlines an opportunity of how we can utilize their spaces when other departments are in our spaces.</p> <p>Mr. Walter thought that the 4th bullet that talks about commensurate space puts us in a position that shows this is a principle we are standing by if issues arise in the future about using the space.</p> <p>Mr. Guthier stated that there is nothing in writing right now, with regard to the use of the gift, and we are trying to protect what might be an assumed use of the theater.</p> <p>Mr. Haupt asked how the gift came about.</p> <p>Mr. Guthier said that the gift is a guarantee to add \$1.2 million to the building project and is not from a specific donor, but from the UW Foundation.</p> <p>Mr. Russo stated that student organizations will also be benefiting greatly from this, not just performing arts departments.</p> <p>Ms. Mathews MOVED to approve the Theater MOA Letter. Mr. Haupt SECONDED the motion.</p> <p>The motion was APPROVED unanimously.</p> <p>Ms. Centeno stated that there weren't significant changes in the budget. \$800 was moved from VP special events to Alt Breaks special events to support their larger programming needs. There is also \$4000 for the Film Committee so that they are able to institutionalize programs they have funded through grants before.</p> <p>Mr. Bulovsky asked if there is somewhere that Council can see the actual funds that were spent, specifically for retreats.</p> <p>Ms. Dibbell stated that she could get estimated actuals for next year.</p> <p>Ms. Mathews explained that committee directors are told to stay within general totals, which gives the director some flexibility and autonomy.</p>	<p>APPROVED</p>
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<p>Hooper Budget</p>	<p>Mr. Bulovsky asked if there is significance to giving money on the Wiscard versus directly to someone's account.</p> <p>Mr. Cornejo stated that getting money on a Wiscard is able to give back to the union instead, and feels more meaningful to the student.</p> <p>Mr. Bulovsky noted that the general admin for 2012-2013 was \$134,000 for the general admin tab, but under the WUD free budget summary it was noted as \$118,164.</p> <p>Ms. Dibbell noted that the discrepancy would be looked into, but it is likely funds were moved from one account to another but weren't reflected on the spreadsheet.</p> <p>Mr. Bulovsky MOVED to approve the WUD 2013-2014 Budget. Ms. Giannopolus SECONDED the motion.</p> <p>The motion was APPROVED unanimously.</p> <p>Ms. Centeno explained that every club has large amounts for retained earnings, except for riding. Riding does have lower retained earnings because of the new arena that was recently rebuilt. All other clubs plan to reduce their retained earnings because all they will be buying new gear for their new spaces, and they are projecting a lot of growth. The Executive Committee did make the recommendation to Hooper Council about giving back to the students, as they are paying segregated fees that were used to fund Hoopers new space.</p> <p>Mr. Walter explained that while much of the spaces that Hoopers uses are being rebuilt; piers are not a part of that. An engineering firm was hired to look at the safety of the piers several years ago. While the sailing club wants to pursue getting donations to redo the piers, it could cost a couple hundred thousand dollars to do it right. If a donor isn't found, we can't keep going like this.</p> <p>Mr. Walter continued that students are paying a lot of money for the building project. Though it is not up to us to dictate membership dues, the Hooper clubs should examine their rates to see if there is an equity issue and to look at some of the non-student member rates to see if they are set at the appropriate level or not. Hoopers also need to figure out a way to say thank you to students and be more visible with students.</p> <p>Mr. Bulovsky asked what the retained earnings actually purchase.</p> <p>Ms. Centeno explained that it is things like gear for scuba members to use, boats, and maintenance of equipment.</p> <p>Ms. Dibbell also stated that clubs have been putting money aside so that they can purchase new equipment because they have been aware of the building project, so there is more money than they would have normally.</p> <p>Mr. Haupt asked how the Hooper fund goes up and down from year to year.</p>	<p>APPROVED</p>
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<p>Membership Policy</p>	<p>Mr. Guthier explained that the fund was created when all of the Hooper accounts came under the Union. The Union agreed to create the account and that's where Hoopers loans come from. It is a centralized fund that doesn't generate interest, and has typically been used for capital improvements</p> <p>Mr. Bulovsky MOVED to approve the Hooper 2013-2014 budget with the understanding that Hooper Council and the clubs will look at appropriate ways to recognize the support that students have given, by looking at appropriate membership rates for students and non-students, and also with the understanding that sailing will review plans and options for piers. Hoopers will report back no later than next year's budget cycle. Mr. Bulovsky SECONDED the motion.</p> <p>The motion was APPROVED unanimously.</p> <p>Ms. Mathews amended the agenda to discuss a new membership policy. These policies pertain to the membership discount for a new joint membership to replace an outdated spouse policy.</p> <p>Mr. Lipske MOVED to approve the Membership policy. Ms. Giannopolus SECONDED the motion.</p> <p>The motion was APPROVED unanimously.</p>	<p>APPROVED</p>
<p>Hooper Constitution</p>	<p>Ms. Centeno explained that the proposal for a revised policy lays out the 4 Hooper Vice President positions in general, and then in the procedure they want the ability to change names.</p> <p>Ms. Centeno MOVED to approve the revision to the Hooper Constitution. Mr. Lipske SECONDED the motion.</p> <p>The motion was APPROVED unanimously.</p>	<p>APPROVED</p>
<p>WUD Goals</p>	<p>Ms. Mathews and the officer team presented how the current officer team and WUD met their goals: innovation, visibility, community, empowerment, and quality.</p>	
<p>Revelry</p>	<p>Ms. Mathews explained that the Revelry music and arts festival started with WUD leadership and a discussion of how we don't have a planned end of the year celebration like other universities, typically a music festival. After this year, it would be helpful to outline a structure. Revelry suffered from a lack of time. It had the money and resources, but not enough time. If Revelry is to happen and be lived out next year, planning needs to begin happening in late summer, and booking started in the fall.</p> <p>Ms. Mathews MOVED that Union Council charge the Council Executive Committee 2013-14 with creating a plan for decision making and implementation by the end of May 2013 for 2014 Revelry, in consultation with revelry chairs and key stakeholders, such as the Dean of Students, UW Housing, MUBA, and others. Mr. Lipske SECONDED the motion.</p> <p>Ms. Dibbell indicated that she was worried about the timeline, because</p>	

<p>Reports President</p> <p>Vice President-Program Admin</p> <p>Vice President-Public Relations</p> <p>Vice President-Leadership Development</p>	<p>we have to be able to evaluate the previous year’s event, and don’t want to rush the decision.</p> <p>Mr. Walter asked if Directorate put money into the 2013-14 budget for Revelry.</p> <p>Mr. Cornejo said that they could have budgeted money for it, but didn’t. Most significantly, based on timeline, there are other elements that needed to get done earlier.</p> <p>Mr. Haupt said that Revelry chairs would have to do some quick assessments and thank the sponsors and get the necessary funding into next year’s budget. It doesn’t have to be some final grand structure, but a team in place that can quickly follow up. The structure can change numerous times, but need someone to do maintenance items, and get people behind it.</p> <p>Mr. Bulovsky questioned the logic for not putting money in the budget.</p> <p>Ms. Mathews said that some people thought a certain amount needed to be included in the budget. Directorate determined that the only way to put substantial funding in the budget would be for every committee to take money out of their individual budgets and put it into the Revelry line item.</p> <p>Mr. Bulovsky asked how next year’s officer team is supposed to know how much funding they have if there isn’t a set line item.</p> <p>Ms. Mathews explained that the purpose of this motion is to reflect the need to get all necessary stakeholders to the event. This motion is trying to push the creation of a structure right away, rather than after the planning stages are in process. The expectation would be that if you were a part of the planning committee, you were supporting the event financially. Revelry’s planner would need to know the final budget by October to be in a good place.</p> <p>The motion was APPROVED unanimously</p> <p>Ms. Mathews is working on Revelry and getting everything finalized. There have been a high number of tickets sold. She is also working on various things related to the Design Committee so it is ready to go by May.</p> <p>Ms. Centeno has been working on transition with Gary Filipp into the role, and is excited to see what he does. She is also working a lot with the Campus Event Services Office and the Campus Planning Committee to set better standards and practices for space allocations in Dining Services. Right now it’s difficult to get votes in and other things. She is trying to set deadlines and practices so next year’s group won’t have to.</p> <p>Mr. Cornejo stated that Revelry marketing has been relatively successful, and he is working on transitioning materials.</p> <p>Ms. Severson has been working on wrapping things up with the Program Subcommittee and planning for the etiquette dinner. Next Thursday is the end of the year banquet for WUD. She is also hiring a WUD brand</p>	<p>APPROVED</p>
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<p>Secretary</p>	<p>representative for this summer to promote at SOAR.</p> <p>Mr. Guthier has been working on a document for incoming Chancellor Rebecca Blank, and it has turned out to be a good snapshot of the organization. He has also been working on the Recreation Sports Director Search and Screen Committee, and they have stayed on track as far as the timeline goes. Students will have a chance to interview the finalists. There will be a Hooper sneak peek event in the fall, the campaign cabinet will have two events, and there will be a seat naming campaign for the theater.</p> <p>Mr. Haupt asked about the status of grilling out at the Hooper sneak peek.</p> <p>Mr. Walter explained that the sailing club socials are at a size and frequency that they need to pay attention to health code, and are subject to university health codes. If food borne illness came out of this, it would be bad for the Union, Hoopers, and those who are taken ill. Union Dining Services also know the health code and can implement the changes necessary. The Union has worked out a way for everything to happen, but it is not the same process as it was several years ago, when Hoopers was not following code.</p>	
<p>Treasurer</p>	<p>Mr. Walter presented the financial statement, which is over projections. The shortfall can almost all be attributed to a decline in traffic levels here at Memorial Union. This can be attributed to construction and related issues like the buses not stopping here. As of the end of February, every Memorial Union dining unit is down by 20%, and ATM transactions are down 36%. There have been definite changes in the traffic patterns. Estimated actual numbers that were approved in January couldn't be hit. The Union is holding off on filling some full-time positions, and has been looking for other ways to cut back on expenses. The financial plan for Memorial Union Reinvestment Phase II includes some business interruption costs. At that point the budget will stabilize. Next fiscal year will be better than this fiscal year, because the utility construction project will be finished, and things such as bus traffic will be coming back. Hoopers activity will also increase the number of people in the union. Union South is doing better than budgeted, but not enough to make up for the drop off at Memorial Union.</p>	
<p>ASM Update</p>	<p>Mr. Bulovsky stated that this year's ASM session ends on May 1st. There is a proposal for Member Councils, which will expand opportunities to reach campus. ASM will also be having a few financial staff search and screens over the summer.</p>	
<p>Adjournment</p>	<p>Having no further business, the council ADJOURNED at 7:54 pm.</p>	