

Union Council
2013-2014 Minutes
Meeting Date: June 19, 2014

MEMBERS			
Sarah Bergman, President	X		
Bill Mulligan, VP-Program Admin	X	Annie Paul, ASM Rep	
Jenny Knoepfel, VP-Public Relations		William Lipske, Staff Rep	X
Daniel Banh, VP-Leadership Development	X	Peter Lipton, Faculty Rep	X
Mark Guthier, Secretary	X	Jeff Haupt, Alumni Rep	X
Hank Walter, Treasurer	X	Juli Aulik, Alumni Rep	X
Derek Field, ASM Rep	X	Lori Berquam, Dean of Students	
Devon Maier, ASM Rep		Susan Dibbell, Asst Director-Social Ed	X

Guests: Nathalie McFadden, Director's Office Assistant; Karyn Wilson, Student Project Manager

TOPIC	DISCUSSION	ACTION
Call to Order	Ms. Bergman called the meeting to order at 6:16 PM.	
Open Forum	Ms. Aulik raised two issues that were discussed at the last meeting; the Union Council administrative process and procedures and Union Council's structure. She volunteered to work on the continuity issue regarding administrative process and procedure. While this was not on the agenda, she felt an obligation to bring it up. Mr. Guthier thanked her for reminding the group. Ms. Bergman stated that the officer team has been talking about these issues.	
Approval of Minutes	Mr. Guthier moved to approve the minutes. Mr. Lipske seconded. All in favor.	Motion passed
Union Budget	<p>Mr. Walter noted that the budget is usually not approved in June; however, there have been some serious changes since the budget was approved in January. When it was approved, we were optimistic that the State Building Commission would allow the project to move ahead during the coming fiscal year. Based on the State's new preferred delivery method, the east and central wing of the Union will not close until August of 2015, which changes the budget.</p> <p>SSFC voted to recommend that the Chancellor not approve the Union's request to increase segregated fees, however the Chancellor did not accept SSFC's recommendation. Mr. Walter noted that Union Council agreed that the Union would not increase segregated fees again no matter what happened at the building commission.</p> <p>Mr. Walter explained the income statement that was</p>	

distributed to the group. Column A refers to the last full fiscal year, column B refers to the projected budget for this current fiscal year, column C refers to the budget approved by Union Council in January of 2013, column D refers to the budget approved by Union Council in 2014, column E refers to the proposed budget for the 2015 Fiscal Year.

Revenue:

Union staff has been aggressive in their projections and goals for revenue this fiscal year. The budget for the next fiscal year has gone from a \$200,000 deficit to break even because two-thirds of the building will not be closed.

Revenue is also expected to improve because all accounts will be consolidated on the WisCard, which will allow students to use that money in both housing and Union dining facilities. There have also been positive responses to changes on the Terrace including the Gazebo and the new Brat Stand. Union South sales continue to go well. Another coffee shop will open at the School of Nursing. The recently opened coffee shop at SoHE is also doing better than expected.

Food service for the Pyle Center and Lowell Hall are expected to remain the same as they have for the past few years. Retail and recreation refers to the hotel, the difference between columns D and E can be attributed to the six rooms in Memorial Union that will remain open. An actual budget number has replaced the plugged in number for programs, which refers to ticket sales through WUD. Membership sales are expected to remain flat. Miscellaneous revenue refers to money from the corporate sponsorship program that has been going on for the past few years and web convenience fees. He noted that the theater endowment makes up for discounted student tickets.

Expenses:

Much of the expenses come from food that is served; as food sales go up so do expenses. Direct operating expenses refer to salary wages and fringes, dining, hotel, almost all of the theater expenses and parts of Outdoor UW. There have been some small changes in this category due to the individual distribution of the 2% salary increase that was budgeted centrally in January. Supplies and services expenses are expected to increase because of additional computers and market research that will be implemented. Expenses of depreciation have changed because it planned temporary

<p>Memorial Union Building Project</p>	<p>units will not be necessary.</p> <p>Mr. Walter noted that the cash balance is difficult to predict because so much comes in during the summer season.</p> <p>Mr. Haupt suggested that Union Council be invited to budget meetings.</p> <p>Ms. Aulik moved to approve the budget as presented. Mr. Haupt seconded. All in favor.</p> <p>Design Committee Recommendations: Mr. Guthier stated that changes in design had to be made because of the new required delivery method. The previous design was based on the assumption that a “Construction Manager at Risk” would be able to be used, however now \$4 million needs to be found in order to make up for that difference.</p> <p><u>Changes to the basement:</u> The locker rooms were reconfigured for more student employee lounge space. The shop square footage was reduced and custodial offices were redistributed. The existing passenger elevator shaft will be reused; however there will still be a separate service elevator.</p> <p><u>Changes to the first floor:</u> The number of restaurant concepts has been reduced. The food concepts will be as follows: Badger Market, Fresh Express, Peet’s, the Daily Scoop, an Italian bistro and the Terrace Bar. There is a possibility for another restaurant to be introduced in the future. The spiral staircase has been removed, and the seating in the north has expanded. Like the basement, the passenger elevator shaft will be reused.</p> <p>Mr. Haupt noted that the number of doors around the restaurant may not be necessary. Mr. Guthier stated that he would discuss that with the designers.</p> <p><u>Changes to the second floor:</u> The spiral staircase was removed, so the north east corner had to be reconfigured. There will now be a lounge next to the Inn Wisconsin room and there will be deck access directly off the lounge. Production storage will be moved next to Inn Wisconsin.</p> <p><u>Changes to the third floor:</u> There are no significant changes since the 35% designs.</p>	<p>Motion Passed</p>
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<p>Reports: President</p> <p>Vice President- Leadership Development</p> <p>Secretary</p>	<p><u>Changes to the fourth floor:</u> Marketing offices will now be on the fourth floor.</p> <p><u>Changes to the fifth floor:</u> Design Committee voted not to build out the fifth floor. The structure will be reinforced for future additions. The Directorate and Marketing/Graphics offices were reconfigured.</p> <p>Mr. Field asked how many gender neutral bathrooms will be in the building. Mr. Walter stated that there will be six in total.</p> <p>Mr. Lipske moved to approve the design plans for all floors as presented. Mr. Haupt seconded. All approved.</p> <p>Ms. Bergman stated that she is currently working on improving relationships with other campus entities. There has been some tension between groups in the past; however she believes that they are moving in a positive direction. The Union will also form partnerships with other campus groups such as WASB. There is potential to get involved with a homecoming concert. She recently returned from New York where she spent time with MUBA members discussing an alumni series, which would allow alumni to reconnect with the Union. An innovative fund is also being formed. Mr. Walter noted that two SSFC members will be involved with Union Council in the fall.</p> <p>Mr. Bahn stated that he has been working on an initiative to emphasize the first 45 days of the Union being open. He has also been working on ways to reach out to freshmen, and to encourage freshmen to reach out to directorate. He has also been working on developing ways to recognize summer directors. WUD has increased their presence at SOAR through signage, brochures, and collecting names and emails.</p> <p>Mr. Guthier thanked everyone for approving the design changes. He stated that Ms. Wilson has done an excellent job as student project manager. Over the next few months, Design Committee will be recommending finishes and possible furniture selections. There will also be student input sessions and fairs. The choices will go out to Union Council in September and October. He went on to say that there are two vacancies in top leadership positions at the Union. The</p>	<p>Motion Passed</p>
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<p>Treasurer</p>	<p>vacancy left by Margaret Tennessen will be split into two positions. Ms. Bergman will be appointing students to the selection committees for these positions.</p> <p>Mr. Walter stated that everything has been going very well. However, the recent severe weather has presented some challenges. There were some damage to boats and a dock. They are currently working on changing an order to replace the front of the stairs. Currently, lumber is still holding up the stair case. The grand opening of the west wing will not occur until the students are back, however doors will be opening on June 19. The Boldt construction trailer will remain where it is until the grand staircase project is done sometime this fall. Lot one will also be turned back over to transportation services.</p>	
<p>Adjournment</p>	<p>Ms. Bergman adjourned the meeting at 8:17.</p>	